

2010 Advertising Contract

News & Views



Contact Name: _____

Organization: _____

Address: _____ City/State/Zip: _____

Phone: _____ Fax: _____

E-mail: _____

Advertising Agency (if applicable): _____

Account Executive: _____

Address: _____ City/State/Zip: _____

Phone: _____ Fax: _____

E-mail: _____

- Ad Size:** Full Page (8.5" w x 11" h) \$425 Half Page (7.75" w x 5" h) \$350 Quarter Page (3.75" w x 5" h) \$200
- Run in:** 1st quarter 2nd quarter 3rd quarter 4th quarter All (12% discount for all 4 issues)

TOTAL DUE: \$ _____

Acceptable file types include JPG, PDF and TIF; no Mac files, please.

Method of Payment: Check (enclosed, payable to VAGP) MasterCard VISA American Express

Credit Card Number: _____ Expiration Date: ____/____/____

Signature: _____

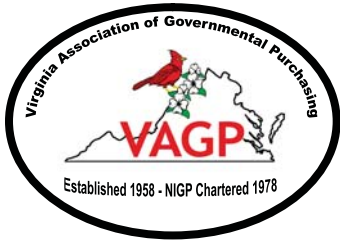
Advertising Rates and Policies

This contract includes the terms and conditions listed on the following page. Please read them carefully and then sign below.

I agree to the terms and conditions spelled out in the Advertising Rates and Policies for VAGP's Advertising Contract for the *News & Views* quarterly electronic newsletter.

Signature: _____

Mail, e-mail or fax this contract to:
Virginia Association of Governmental Purchasing
638 Independence Parkway, Suite 100
Chesapeake, VA 23320
P: 757-609-3696 - F: 757-473-9897
E: info@VAGP.org



2010 Advertising Rates & Policies

News & Views



Every quarter, VAGP's *News & Views* is seen by proven leaders who are making today's purchasing decisions. The *News & Views* is the organization's primary communications vehicle and is a main source of information and insight on upcoming events, activities, educational programs, business trends, recognition, and legislation for purchasers in the Commonwealth. The *News & Views* serves a clearly defined, technically savvy customer base and offers statewide industry penetration. Posted to the VAGP website (www.VAGP.org), issues are archived for at least six years and referenced often by the membership.

Advertising in the *News & Views* guarantees that your product or service will be seen by procurement professionals across Virginia. In addition to advertising, VAGP also accepts guest articles written on industry-related topics. For more information on how you can get involved, send an e-mail to publications@vagp.org.

Production Schedule 2010

	1 st Quarter	2 nd Quarter	3 rd Quarter	4 th Quarter
Deadline	Feb. 5	May 7	Aug. 6	Nov. 5
Posted to Website	Mar. 1	Jun. 1	Sep. 1	Dec. 1

Rates & Sizes

Full Page (8.5"w x 11"h) \$425 Half Page (7.75"w x 5"h) \$350

Quarter Page (3.75"w x 5"h) \$200

Take a 12% Discount for running in all 4 issues!

DISCLAIMER

Advertising represents and warrants that all copy and other material supplied by or on behalf of Advertiser and used in its advertisement does not and will not violate any law, rule or regulation of any government authority or infringe upon or violate any trademark or copyright or any right whatsoever of any person. Advertiser and its agent agree to indemnify and hold harmless the Publisher and VAGP from and against any and all liability, costs and expense, including attorney's fees incurred by Publisher and VAGP, arising out of a breach of such representation and warranty or use and publication of any such copy and material. Advertiser and its agent agree to indemnify and hold harmless the Publisher from and against all claims and suits, especially including, but not limited to, libel, violation of privacy, plagiarism, or copyright infringement. The Publisher is not responsible or liable for misinformation, misprints, typographical errors, etc.

PAYMENT

Payment is due in full upon signing of contract and prior to posting of publication. Ads for which payment has not been received will not be published.

CANCELLATION BY PUBLISHER

This contract may be canceled by Publisher at any time upon written notice to Advertiser or its agents at address shown on contract. In the event of cancellation by Publisher, all prorated payments made by Advertiser shall be refunded by Publisher, without interest, and Advertiser and its agent shall have no other right, claim or remedy under this contract. Cancellations by Advertiser will not be accepted. No cash rebates are given.

A signed advertising agreement and camera-ready or digital artwork must be submitted one month prior to posting or as indicated in the Production Schedule. VAGP reserves the right to amend posting schedule and recommends that advertisers contact VAGP for current deadlines. The VAGP reserves the right to reject ads that do not meet acceptable standards and policies. Advertisers are protected against rate changes until expiration of current advertising contracts. Rates and size specifications are subject to change.